Social Media

The Good, The Bad, & The Ugly

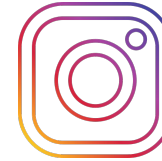**Your vote counts!! To join in a few polls.....**

Send a text to the number **22333**

In the message, type **"angiethompso461"**

Letter "o" not a zero!

Presenters:

Abi Reitz - Class of 2020
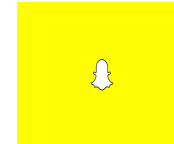Sari Purkiss - Class of 2019

Jordan Harkins - Class of 2019
Noah Young - Class of 2019

Alexis Wires - Class of 2020
Thomas Forman - Class of 2019

Instagram

Twitter

Snapchat

This new media landscape isn't always easy to navigate....... especially as parents!

- **Kids use a lot of media!**
  - **At home**
  - **At school**
  - **In the car**

1) 8-10 year olds - **eight hours each day** in various forms of media.

2) Older children spend over **11 hours each day** on their phones, watching TV or using different media.

3) Children and adolescents **spend more time with these forms of media** than they spend in school.

4)   Kids spend more time each day with these media than doing **anything else except sleeping**.

5)   71% of children and adolescents have televisions in their bedrooms.

6)   **75%** of adolescents aged 12 to 17 have a cell phone.

7) Kids between the ages of 13 and 17 send an average of **3364 text messages per month.**

8) Over **60% of teenagers text after they go to bed,** leading to fatigue at school.

9) Two thirds of kids say their parents do not have rules regarding media time.

BOYS ARE FROM XBOX, GIRLS ARE FROM INSTAGRAM

Average daily time used for social media and gaming is strikingly different.

TWEENS

Video Games — 43 mins. / 12 mins.

Social Media — 6 mins. / 26 mins.

TEENS

56 mins. / 7 mins. — Video Games

52 mins. / 1 hr. 32 mins. — Social Media

♂ Boys   ♀ Girls

What was most important to YOU as a teen?

Family

Friends

Fitting In

School

Being more independent

True

False

Myth!

57 percent of all teens have made new friends online.

84 percent of boys who play networked games with friends feel more connected when they play online.

68 percent of teen social media users have had online friends support them through tough or challenging times.

Adults don't get it. They think I'm addicted to technology — but I'm not.

I'm addicted to my friends.

Common Sense Media Focus Groups, 2014.

What are kids saying about social media?

Be the training wheels

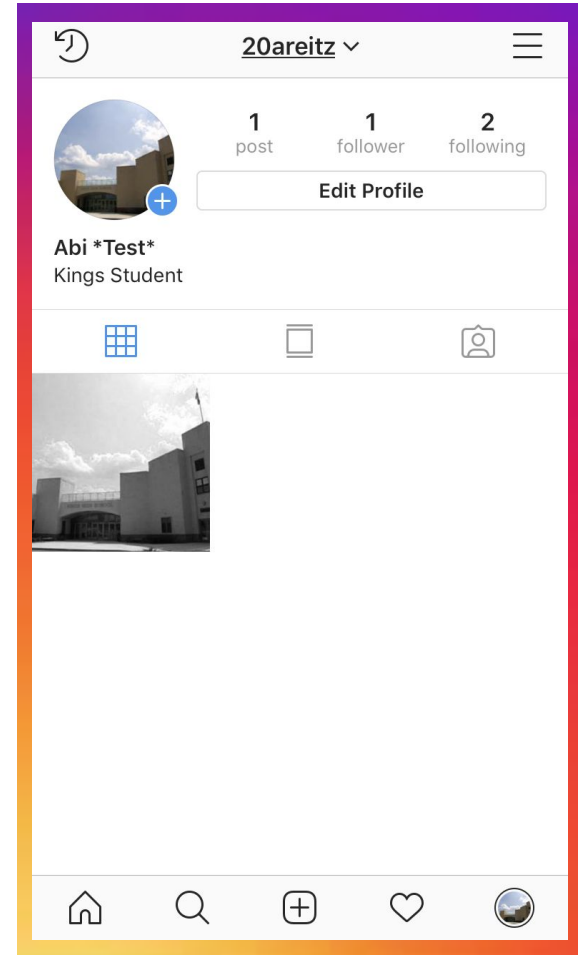Be informed and have conversations **BEFORE** a problem happens.

The Basics of Instagram

Presented by Abi Reitz & Sari Purkiss

General Use

- A website, but more often an app
- Photo-based platform, but does have captions on the pictures
- Usually fewer, less detailed posts than Snapchat or Twitter

Privacy Settings

- Default is to have a "public" account, but can be set to private in settings
  - Private requires you to accept a follow "requests" before someone can see your posts or followers
- "Blocking" accounts prevents the account from seeing your posts or likes.
  - You can also stop someone from commenting your posts in the comment controls section of the settings
- You can also turn off your "activity status" in settings.
  - Activity status allows your followers to see when you were last on Instagram
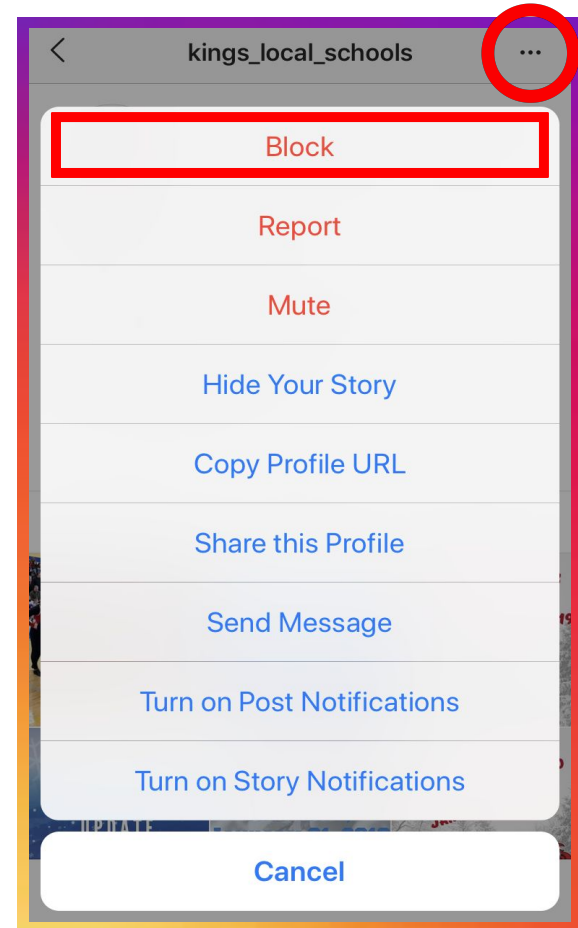
Other Settings

- To view your time spent on Instagram, go to "Your Activity"
- "Ad Activity" lets you see your interaction with ads
- "Posts You've Liked" shows you every single picture you've liked
- "Search History" allows you to clear everything you've looked up on the explore page (a tab with a search bar to look up other people's accounts)
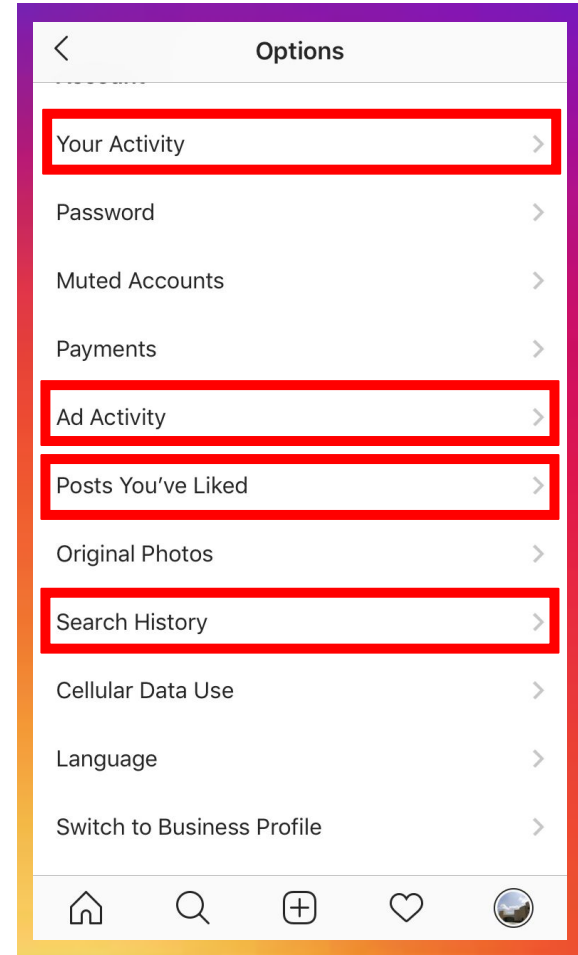
# Stories

- Stories function a lot like Snapchat
  - Posts disappear after 24 hours
  - You can see who sees your post
- Polls & Questions
  - Viewers of your story can answer questions you write on posts
- Save to Archive
  - Stories automatically save to an archive where you can view them after the 24 hours when they delete
- Hide Story
 - You can set your story so that users you choose won't be able to see your story

Other Functions

- Photos and Videos of You
  - When other people "tag" you in their photos, it is linked to your profile so anyone who follows you can view it
- Notifications
  - Notifications can be set to be alerted for follow requests, comments, likes, or when people you follow are active
- Direct Messages
  - Direct messages allow you to "text" another user on Instagram
  - DMs mark when you've read them
  - DMS can also be unsent, although it notifies the person you sent it to

kings_local_schools

9:23 PM

Hi 👋

Message...
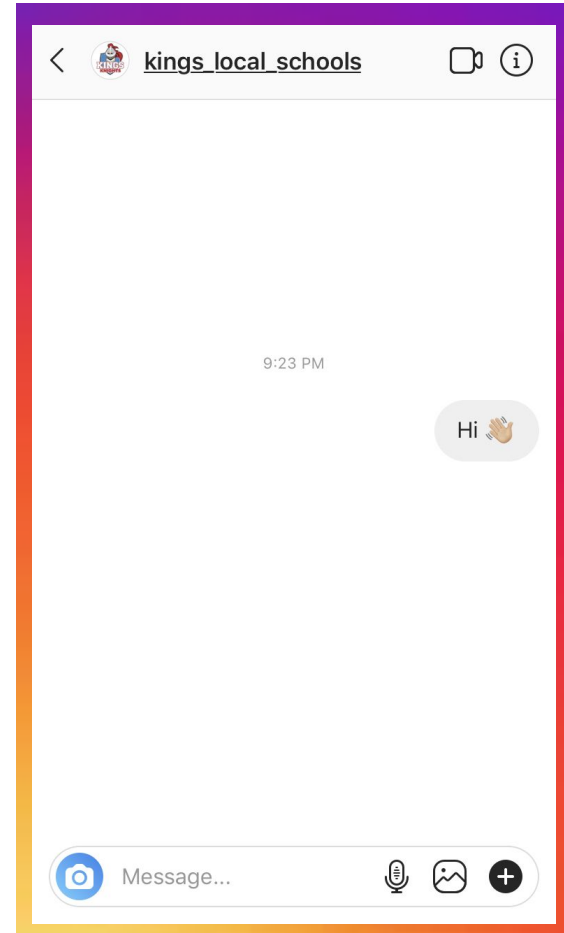
Other Functions

- Rinsta vs. Finsta?
  - Many people, but not all, set up both
  - A rinsta (real Instagram) usually has a broader follower range, and posts relatively infrequently
  - A finsta (fake Instagram) is usually only followed by people you're close with, and usually posts often, about more trivial things
- Hashtags
  - Hashtags mark a word in your caption so your post appears when a user looks up that word (e.g. #kingsstrong)
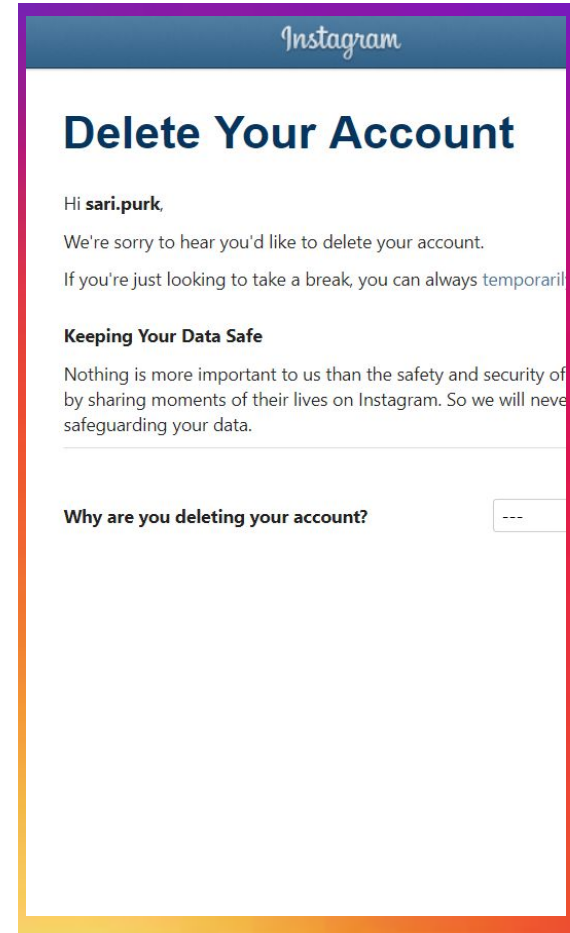 - They can also be followed like a user
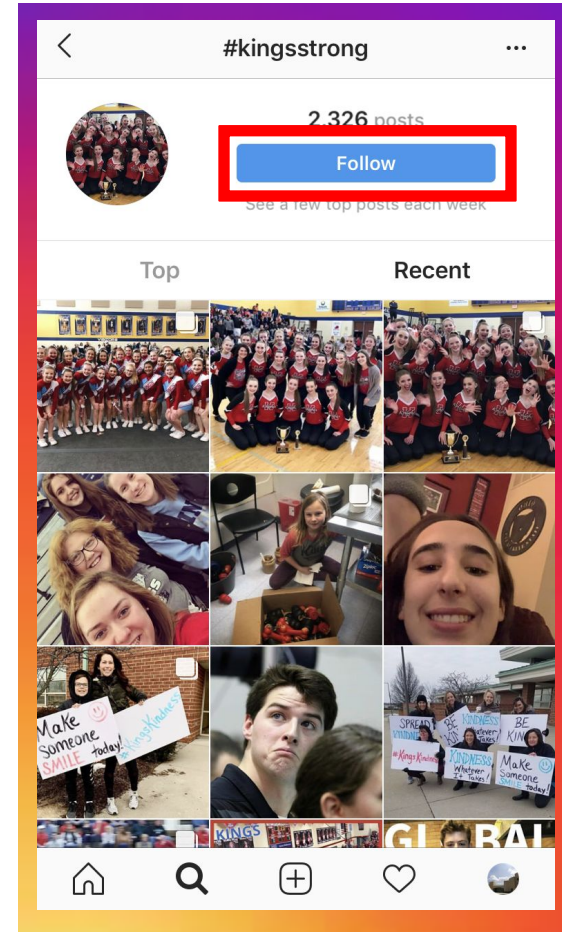
Deleting an account

- Cannot be done within the app
  - Deleting the app from the mobile device will not delete the account.
  - The device will remove the app, but the account will remain open for followers to see.
- To temporarily deactivate an account, you need to log into the account on the instagram website.
  - Go to "My Profile", and from the account's profile "Edit Profile".
  - At the bottom of the first page is a button labelled "Temporarily disable my account"
  - From there you'll be asked the reason for disabling the account.
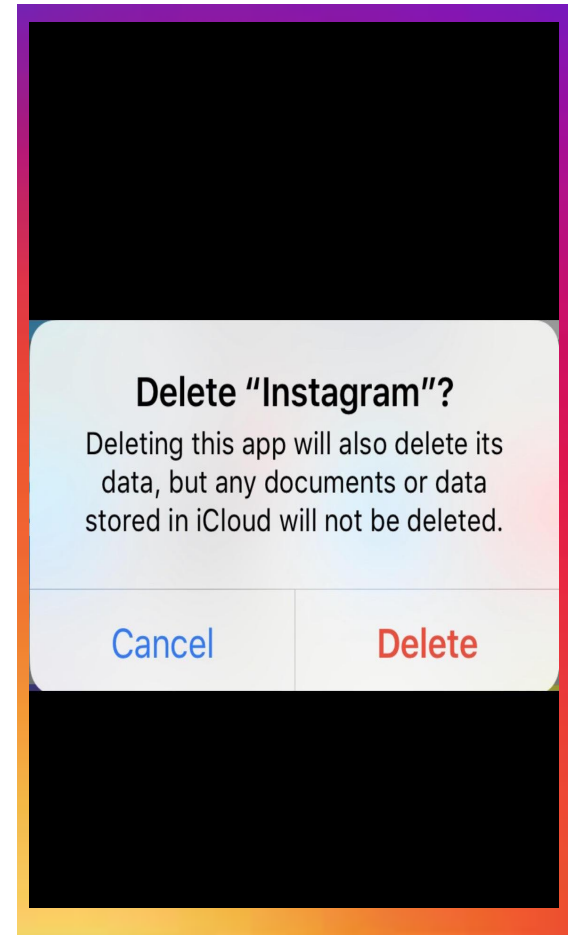
Deleting an account

- Temporarily deactivating the account
  - Temporarily deactivating an account will save the all of the information from the account and allow it to be logged back into.
  - The account will be invisible to anyone who searches for it.
- Deleting the account
  - There is no option to permanently delete an account directly available on Instagram's website.
  - There's a separate link to permanently delete an account: https://www.instagram.com/accounts/remove/request/permanent/

Delete Your Account

Hi **sari.purk**,

We're sorry to hear you'd like to delete your account.

If you're just looking to take a break, you can always temporaril

Keeping Your Data Safe

Nothing is more important to us than the safety and security of by sharing moments of their lives on Instagram. So we will neve safeguarding your data.

Why are you deleting your account?   ---

Questions?

20areitz@kingslocal.net
19spurkiss@kingslocal.net

Twitter

Presented to you by:
Jordan Harkins (2019)
Noah Young (2019)

Lingo

❏ **DM: Direct Message**
  ❏ function of the Twitter service that enables you to send a private message (direct message) to a person you are following

❏ **RT: Retweet**
  ❏ retweet is used on Twitter to show you are tweeting something that was posted by another user
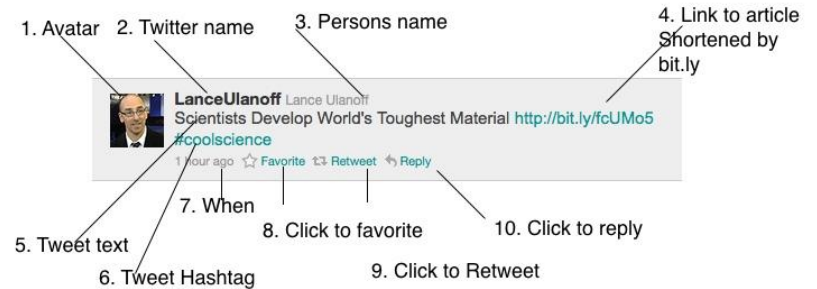
❏ **Tweet**
  ❏ A message, random thought, meme, etc. using 140 characters or less.

❏ **Tweeter**
  ❏ Refers to a person who send tweets on the Twitter service

Tweet Anatomy 101

1. Avatar   2. Twitter name   3. Persons name   4. Link to article Shortened by bit.ly

LanceUlanoff Lance Ulanoff
Scientists Develop World's Toughest Material http://bit.ly/fcUMo5 #coolscience

1 hour ago   ☆ Favorite   ⥴ Retweet   ↩ Reply

7. When
5. Tweet text
6. Tweet Hashtag
8. Click to favorite
9. Click to Retweet
10. Click to reply

❏ Home
  ❏ Shows you other people's tweets, as well as your own.
❏ Search
  ❏ Can look for other users, hashtags, news, etc.
❏ Notifications
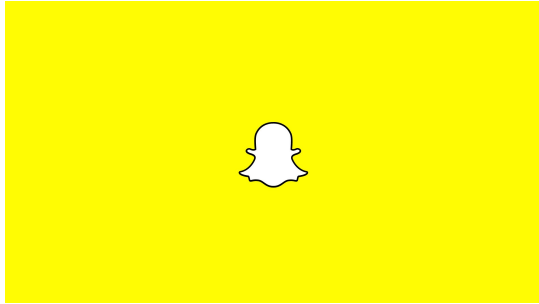 ❏ New followers, likes, retweets, etc. are shown here.
❏ Messages
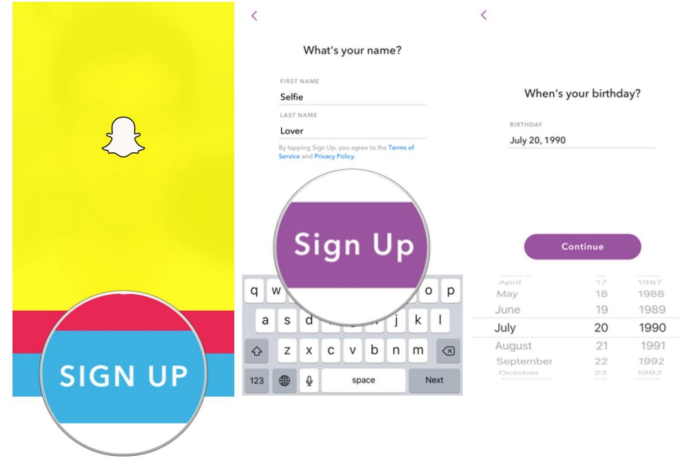 ❏ Private messages between one or a few people.
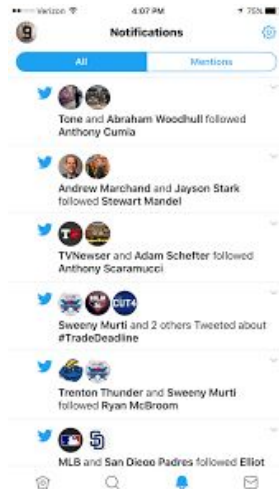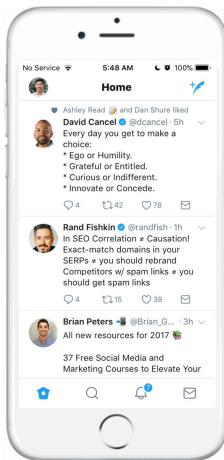
QUESTIONS?

Snapchat

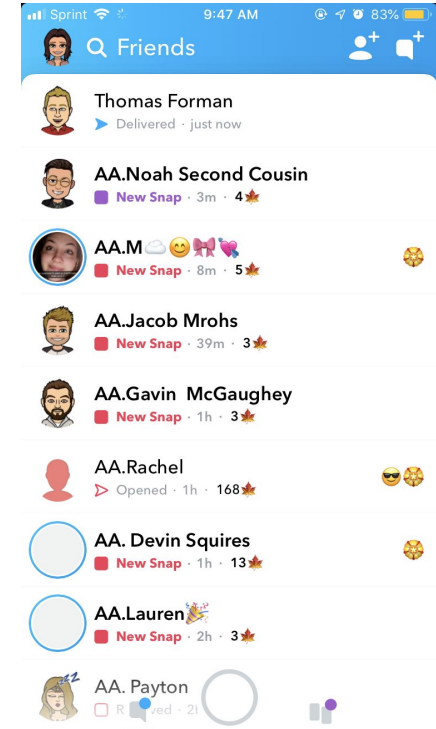Presented to you by:
Alexis Wires (2020)
Thomas Forman (2019)

KINGS KNIGHTS

Lingo: snap

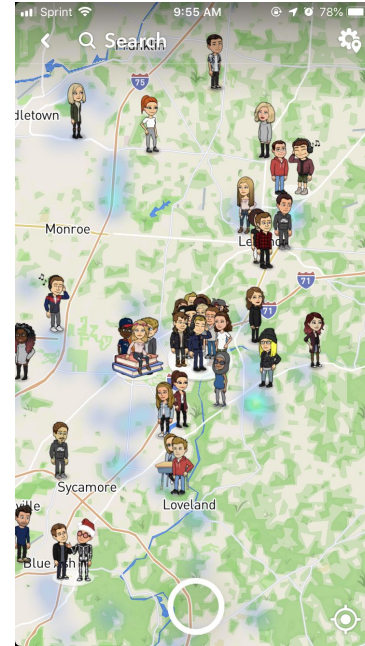"Requirement"

- Full name
- Age of 13
- number/ email

- Pictures or videos
- Can also text
- Snap can be 1-10 seconds or infinite
- Memories (photo album)

Things to watch:

- Who can view your story
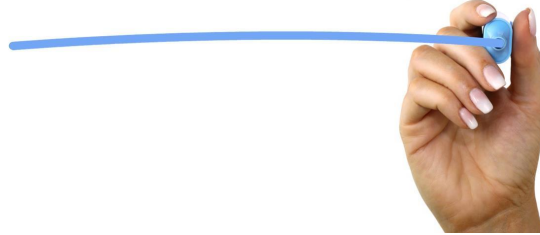- My eyes only
- Snap maps

Key Features

- Snaps can be replayed or screenshotted
- Also can be screen recorded

  (Both notify the person who sent the picture or video)

  There are apps that allow secret screenshots and do not notify the person

Wrapping Up....

QUESTIONS

Kings Local School District

Social Media Red Flags

► Age-inappropriate content

► Public default settings

► Location tracking and sharing

► Real-time video streaming

► Ads and in-app purchases

► "Temporary" pics and videos

► Subpar reporting tools

► Anonymity

► Cyberbullying/negative culture

To access more information....
www.kingslocal.net

RESOURCES

Parent / Student Resources

Student Forms / Handbooks
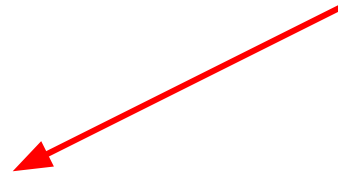
Supply Lists

About Kings

Aesop

Alumni Information

Attendance Policy

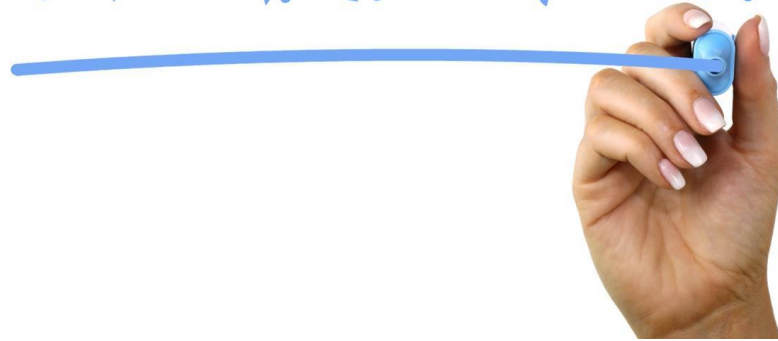Bullying Prevention

Community Learning Series

District Report Cards

Kings Kloset

Kings Local School District

Kings Local School District